

hive[®] lash

DEFINE ENHANCE INTENSIFY

NEW - DUAL ACTION LASHLIFT

1, 2, 3, we have LashLift!

Introducing the ultimate boost for natural lashes and brows, the HIVE[®] LashLift system

Take the beauty and volume of lashes and brows into another stratosphere and create the effect of longer, lifted lashes.

The HIVE[®] LashLift system comprises of 3 liquid treatments, HIVE[®] Lash Lifting Crème (1), Treatment Lotion (2) and Conditioning Serum (3), when combined with HIVE[®] Lash Lifting Shields (A) and Bonding Serum (B) creates everything required for a first class professional lash lift treatment.

An easy to follow 3 step journey to eyelashes and eyebrows that are out of this world!

1. Lift
2. Treat
3. Condition

Preparation & Application

- Sachets should be gently massaged before opening. Decant into a dappen dish or glue ring before use.
- The treatment time varies depending on the individual client's lashes.
- Complete client consultation sheet.
- Position client comfortably.
- Take a before photograph.
- Protect the client's hair and clothing.
- Sanitise your hands with HIVE[®] Antibacterial Gel.
- Remove any traces of make up using an oil free make up remover.
- Comb through the lashes using a disposable mascara wand.
- Place a collagen pad under each eye.
- Ensure the clients' bottom lashes are secured under the pads.
- Choose the appropriately sized HIVE[®] Lash Lifting Shield (A), trimming to fit as required.
- Apply bonder to the back of the shield and place in position on the eyelid close to the root, hold in place for 20 seconds.
- Apply HIVE[®] Lash Bonding Serum (B) to the Lifting Shield (A) in small sections.
- Lift the lashes from the root using the lash tool and attach them to the shield.
- Gradually move along the shield until all lashes are bonded to the shields.



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LASHLIFT PROCEDURE

Step 1

Apply a small amount of HIVE[®] Lash Lifting Crème (1) from root to the centre of the lashes using a micro-applicator.

Processing time:

- Very fine lashes – 4-5 minutes
- Fine or tinted lashes – 5-6 minutes
- Natural healthy lashes – 6-8 minutes
- Coarse healthy lashes – 8-10 minutes

Remove using a clean micro-applicator

Step 2

Apply a small amount of Treatment Lotion (2) from root to centre of lashes using a micro-applicator. Remove using a clean micro-applicator. Prepare chosen colour of HIVE[®] Lash Tint and apply using instructions provided.

Processing time:

- Very fine, fine and tinted lashes – 5 minutes
- Natural healthy and coarse healthy lashes – 6 minutes

Remove using a clean micro-applicator

Step 3

Apply Conditioning Serum (3) over the lashes using a micro-applicator, gently releasing the lashes from the shield. Apply moisturising serum to the eyelid under the lash shield using a micro-applicator, gently releasing the shield from the eye. Use a clean cotton bud to remove excess serum from the eyelid. Remove under eye patches and comb lashes up using a mascara wand. Take an after photograph. Explain aftercare to client and give them a printed copy to take away.

WARNING: For use by trained technicians

- Please refer to your manual for lash lift and brow lamination technique instructions.
- Discontinue use if irritation occurs.
- If the product comes into direct contact with the eyes, nose or mouth rinse out immediately with water and consult a doctor.
- For external use only.
- Do not use if pregnant or breastfeeding.
- Store in a cool dark environment, keep away from direct sunlight.
- Keep out of the reach of children.
- A patch test must be performed before treatment.
- Treatment should not be performed if the client has irritated or damaged skin around the eye area.
- Contains Thioglycate. Wear suitable gloves.



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LASHLIFT PROCEDURE

Step 1: HIVE[®] Lash Lifting Crème is the launchpad to perfect eyelashes!

Applied to the base of the lashes the highly effective crème enhanced with Hydrolised Silk and Vitamin B3 weakens the disulphide bonds in each hair, allowing them to be re-shaped and lifted around the contour of the shield. Creating maximum lift, volume and the coveted HIVE[®] LashLift effect.

Lifting Crème (1) is enriched with Cocoa Butter to moisturise the lashes and produce a silky shine.

Step 2: HIVE[®] Lash Treatment Lotion – Helps lashes secure that star quality!

Maintain, fix and hold the perfectly positioned and re-shaped lashes with HIVE Lash Treatment Lotion (2). The smooth, silky lotion is applied to the same area as HIVE[®] Lash Lifting Crème (1) restoring the disulphide bonds in the expertly crafted new shape.

Step 3: HIVE[®] Lash Conditioning Serum – The finishing touch in achieving universal lash envy!

A fast acting serum that moisturises and conditions the eyelashes to maintain HIVE[®] LashLift results for up to 6 – 8 weeks. Aloe Vera promotes smoothness and a healthy shine in the hair. The dual functioning Conditioning Serum (3) gently but effectively removes any Tint or Bonding Serum residue for a fantastic finish.

Lifting Shields

Designed for use with the HIVE[®] LashLift system and available in 3 sizes, these silicone based shields provide a unique contour to aid lash re-shaping of natural lashes. The width of the Lifting Shields can be trimmed in length enabling an absolutely perfect fit on the lash lid.

Bonding Serum

Designed to adhere client's lashes to the contour of HIVE[®] Lash Lifting Shields (A) promoting the lifting and re-shaping results.



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BROW LAMINATION PROCEDURE

About Brow Lamination

“The brow market is being transformed once again with a game—changing treatment that experts predict will give micro blading a run for its money. Brow Lamination is a semi-permanent grooming treatment originating from Russia that creates natural-looking, brushed up brows in just 30 minutes.

It uses the hair clients already have rather than adding extra strokes via make-up or semi-permanent techniques, giving results that last between six and eight weeks. Working in a similar way to a hair perm or a lash lift, lamination is like a keratin treatment for the brows – hairs are straightened using a chemical solution then set in place facing an upwards direction to give clients that “just combed” look. It has no downtime and minimal aftercare.

Brow lamination is ideal for clients who spend hours grooming unruly brows as well as those who have minimal hair from over-plucking, because it creates the illusion of thicker, feathery arches.

Plus with 50% of UK salons believing it to be the next big trend, according to PB’s August Insider survey, it was only a matter of time before extensive training in the technique started emerging.”

Professional Beauty Magazine, ‘Raise Your Brow Game’, P. 82-83, November 2019

Preparation & Application

- Sachets should be gently massaged before opening. Decant into a dappen dish or glue ring before use.
- The treatment time varies depending on the individual client’s brows.
- Complete client consultation sheet.
- Position client comfortably.
- Take a before photograph.
- Protect the client’s hair and clothing.
- Sanitise your hands with HIVE[®] Antibacterial Gel.
- Remove any traces of make up using an oil free make up remover.
- Comb through the brows using a disposable mascara wand.
- Apply a thin coat of HIVE[®] Lash Bonding Serum (B). Slowly and carefully straighten the hair, setting the hair in the right direction and shape with the mascara brush. Ensure sparse areas are covered, curly hairs are straightened, and brow hair is in the right direction to add shape and definition to the brows



BROW LAMINATION PROCEDURE

Step 1

Apply a thin coat of HIVE[®] Lash Lifting Crème (1) to the brow hair, make sure you are applying closer to the roots if you want the hair to be set in the right direction after procedure, or to the entire hair if you want to soften thick hair and straighten curly strands. Leave on for appropriate time, depending on the thickness and density of the hair.

Processing time:

- Very fine brows – 3-4 minutes
- Fine or tinted brows – 4-5 minutes
- Natural healthy brows – 5-6 minutes
- Coarse healthy brows – 6-7 minutes

Remove using a clean micro-applicator

Step 2

Apply a small amount of Treatment Lotion (2) from root to centre of brows using a micro-applicator. Remove using a clean micro-applicator. Prepare chosen colour of HIVE[®] Lash Tint and apply using instructions provided.

Processing time:

- Very fine, fine and tinted brows– 5 minutes
- Natural healthy and coarse healthy brows– 6 minutes

Remove using a clean cotton bud.



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BROW LAMINATION PROCEDURE

Optional Tint & Wax

- Prepare the chosen colour of HIVE[®] Lash Tint and apply using a tinting brush.
- Remove the HIVE[®] Lash Tint after 1-3 minutes using a clean cotton bud.
- Wax the eyebrows to the desired shape. We recommend using HIVE[®] Sensitive Hot Film Wax.



Step 3

- Apply Conditioning Serum (3) over the brows using a micro-applicator.



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